



For immediate release: 1 October 2007

Show Your Pink side at The Harlequin

Throughout the month of October, The Harlequin Centre in Watford is supporting Breast Cancer Campaign with a number of exciting events, shows and in centre promotions.

On Saturday 6th and Sunday 7th October, The Harlequin Fashion Show will be showcasing the very best new ranges from over 40 stores. Shoppers will have the opportunity to preview the latest styles and trends to hit the shop floor at stores such as John Lewis, Karen Millen and Coast.

Starting at 11am on Saturday and continuing through till xxpm on Sunday, a total of 9 shows will take place, and this year every show will feature a special 'Pink' fashion set to highlight Breast Cancer Awareness Month.

Thursday 11th October is The Harlequin's very own 'Wear it Pink' day. All retailers, management, security, cleaning and customer service staff members will be dressing up in 'Wear it Pink' t-shirts and other pink accessories. Everyone wearing it pink will be asked to donate £2 to the Breast Cancer Campaign, which specialises in funding independent breast cancer research throughout the UK.

A bra amnesty is also being launched for Harlequin shoppers to post their old bra's which will then be forwarded to a local women's refuge. For every bra posted, The Harlequin will donate 50p to Breast Cancer Campaign. The bra amnesty box will be located next to the customer information desk outside John Lewis throughout October.

Chrissy Dawson, Marketing Manager at The Harlequin Centre comment, "*We are very proud to be supporting the Breast Cancer Campaign with fun and exciting promotions throughout the month of October. The fashion shows are sure to please those shoppers looking to get a glimpse of this season's latest must-have buys. We hope that each event raises lots of money for a very worthy cause.*"



The Harlequin is a premier shopping centre, open Monday to Saturday 9am to 6pm, Thursday's 9am – 9pm and 11am – 5pm on Sundays. There are over 140 stores, including John Lewis, Marks & Spencer, BHS, Next, Faith and many of your favourite high-street names, plus special one-off stores. At The Harlequin, you will find facilities for those of differing abilities, children and parents - including toilets, baby change area, allocated parking spaces and a Shopmobility Scheme. For more information please call 01923 250 292 or visit www.theharlequin.uk.com.

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