

## Lakeside Marketing Co-Ordinator Scoops Top Award

Lakeside Shopping Centre's Marketing Co-ordinator, Carly North, has scooped a national award for **Young Achiever of the Year** at the annual **SCEPTRE Awards**.



Carly, from Grays in Thurrock, beat off stiff competition at a glittering ceremony to win the honour. The award recognises Carly's contribution to the success of Lakeside's Personal Shopping Service, Gift Voucher marketing and event planning, including Lakeside's Breast Cancer Awareness Month 2006, which raised vital funds for breast cancer charities.

Since joining Lakeside's Customer Service Team in 1999, Carly's drive and determination has seen her rise up the ranks to play a vital role in the continuing strong performance of Lakeside Shopping Centre.

Carly says: "I'm thrilled to win Young Achiever of the Year! This award is evidence of great team work. I've been at Lakeside for almost ten years and this is definitely the jewel in the crown!"

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For more information or images, please contact Melda or Isobel at Clarion Communications on 0207 343 3126 / 3107 or email [mbekir@clarioncomms.co.uk](mailto:mbekir@clarioncomms.co.uk) / [ipostins@clarioncomms.co.uk](mailto:ipostins@clarioncomms.co.uk)

### **Notes to Editors:**

- Lakeside is open from 10am 'til 10pm weekdays, Saturday 9am – 7.30pm and Sunday 11am – 5pm
- For further information, including a store directory and events list, please visit [www.lakeside.uk.com](http://www.lakeside.uk.com)
- Lakeside Shopping Centre and the adjoining Retail Park form one of the largest shopping areas in Europe
- Over 20% of the UK population live within a one hour drive of Lakeside
- Lakeside Shopping Centre is part of the Capital Shopping Centres portfolio of centres.