



## **Celebrate<sup>21</sup> In Style With Metrocentre And You Could Be A Winner**

**On Sunday 14<sup>th</sup> October MetroCentre will be celebrating its coming of age and turning 21 years old! MetroCentre is ready to celebrate in style and wants the region to join in with the chance to win one of thousands of prizes.**

MetroCentre is inviting shoppers to join in the Centre's 21st celebrations with the Birthday Key running from now until the 14<sup>th</sup> October in Town Square next to House of Fraser. MetroCentre is giving away over 8,000 prizes including a car worth £10,000, luxury holidays, hotel breaks, theatre and music tickets, iPods and much more.

MetroCentre has sent out a celebratory Birthday Key to over 350,000 households in region. Each Birthday Key leaflet contains a unique number which could be the key to one of thousands of great prizes. Shoppers need to visit Town Square next to House of Fraser, input their unique number into the computer and see if they have won. Birthday Key leaflets are also available within the Centre so shoppers visiting MetroCentre can still enter.

So far over 4,800 prizes have been claimed by shoppers with thousands more still waiting to be won including many star prizes!

**ENDS**

## **NOTES TO EDITORS**

### **Photos and captions attached**

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**Caption:** Chevrolet Lacetti just one of thousands of Birthday Key prizes